

# EG (HONS) *Graphic Design and Multimedia Program* Re-Validation *2025 - 2026*

## TRACK – Graphic and Multimedia Design Technology (GMDT)

No.	Category	Credit Hours
1	University Requirements / Mandatory	15
2	University Requirements / Electives	3
3	Faculty Requirements / Mandatory	9
4	Faculty Requirements/ Electives	15
5	Specialization/Track Requirements / Mandatory	96
	Total	138

### 1. University Requirements / Mandatory

(15 Credit Hours)

Course Code	Course Title	Credit hours	Prerequisites
EL099	English - Foundation	0	
AR113	Arabic Communication Skills	3	
EL111	Communication Skills in English 1	3	
EL112	Communication Skills in English 2	3	
GT101	Learning and Information Technology	3	EL111
GB102	Principles of Entrepreneurship for Non-	3	
	Total		

#### 2. University Requirements / Electives

(3 Credit Hours)

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Course Code	Course Title	Course Level	Credit hours	Prerequisites		
GR111	Arabic Islamic Civilization		3			
GR112	Issues and Problems of		3			
	Development in the					
GR131	General Branch Requirement		3			
EL118	Reading Comprehension		3			
CH101	Chinese for Beginners (I)		3			
CH102	Chinese for Beginners (II)		3	CH101		
SL101	Spanish for Beginners (I)		3			
SL102	Spanish for Beginners (II)		3	SL101		
FR101	French for Beginners (I)		3			
FR102	French for Beginners (II)		3	FR101		
EL118E	Reading		4	EL111		

#### 3. Faculty Requirements / Mandatory

(9 Credit Hours)

Course Code	Course Title	Course Level	Credit hours	Prerequisite
GM101	Calculus		3	
GM102	Linear Algebra		3	
GL260	Ethics and law in graphic and		3	GD202 <sup>+</sup>
Total				

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## 4. Faculty Requirements / Elective

## (20 points) (15 Credit Hours)

Course Code	Course Title	Course Level	Credit hours	Prerequisite
GDE101	Art and design history		3	EL111
GDE102	Drawing 2		3	GD101
GDE103	Storyboarding		3	EL111+ GD101
GDE201	Intro to game design		3	EL111+ GD202
GDE204	Social Media Advertising		3	GD105
GDE205	Script writing		3	GD106
GDE302	Sculpture		3	GD204
GDE310	Artificial intelligence		3	GMT203
GDE311	Augmented Reality		3	GMT203

### 5. Specialization Requirements / Mandatory

### (96 credit hours)

Course Code	Course Title	Course Level	Credit hours	Prerequisite
GD101	Drawing		4	EL099
GD102	Basic design and composition	Level 1	4	EL111 + GD101
GD103	Introduction to digital media design		4	EL111 + GD101
GD104	Digital photography		4	GD103
GD105	Typography I		4	GD102 + GD103
GD106	Design Thinking & Research Methodologies		4	EL111
GD107	Motion graphic		4	GD103 + GD102
GMT112	Design history & visual language		4	EL111
	Total			

Course Code	Course Title	Course Level	Credit hours	Prerequisite
GD201	2D Animation		4	GD107
GD202	UX/UI		4	GD105
GD203	Video editing		4	GD104+ GD107
GD204	Introduction to 3D	112	4	GD201 OR GD103
GD209	Typography II	Level 2	4	GD105
GD222	Branding		4	GD209
GMT208	Advertising		4	GD222
GMT203	Introduction to media production		4	GD102
	Total			

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Course Code	Course Title	Course Level	Credit hours	Prerequisite
GD305	Internship/Portfolio		4	GA302 or GD222
GD307-A	Graduation project part 1		4	GD222 OR GA302+GA301 OR GMT208+GD312+GMT312
GD307-B	Graduation project part 2		4	GD307-A+(GA304)*
GD306	Digital marketing		4	GD106
GD312	Packaging Design		4	GD222
GMT312	Motion graphic 2		4	GD107 + GMT203
GMT309	Sound production for mixed media		4	GMT203
GMT314	Interactive design		4	GD202
	Total			

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